Psalaji Celefilms Ltd.

C-13, Balají House, Dalia Industrial Estate, Opp. Laxmi Industries New Link Road, Andheri (West), Mumbai - 400 053. Tel.: 40698000 • Fax: 40698181 / 82 / 83

Website: www.balajitelefilms.com • Email- investor@balajitelefilms.com CIN No.: L99999MH1994PLC082802



July 01, 2024

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001

Stock Code: 532382

National Stock Exchange of India Ltd.

"Exchange Plaza ", Bandra-Kurla Complex, Bandra (East),

Mumbai 400 051

Stock Code: BALAJITELE

Sub: Intimation sent to the holders of physical securities to furnish PAN, KYC details and Nomination

Dear Sir/Madam.

Pursuant to Regulation 30 read with Schedule III Part A Para A of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, and in compliance with the SEBI Master Circular dated May 17, 2023, as amended, please find enclosed herewith a copy of the letter dispatched to physical shareholders urging them to furnish their PAN, KYC and Nomination details for updation to the Registrar and Transfer Agent of the Company (RTA) i.e. Kfin Technologies Limited.

Further, the prescribed forms as per the aforesaid SEBI Circulars are available on the website of the Company at https://www.balajitelefilms.com/important_update_for-physical_shareholders.php

Kindly take the above on your records.

Thanking You.

Yours truly,

For Balaji Telefilms Limited

Tannu Sharma

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Tannu Sharma

Company Secretary and Compliance Officer

 $Membership\ No-ACS 30622$

Encl: As above



Balaji Telefilms Limited CIN: L99999MH1994PLC082802

Registered Office: C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries, New Link Road, Andheri (West), Mumbai - 400053, Maharashtra. Tel: +91-22-40698000, Fax: +91-22-40698181

Website: www.balajitelefilms.com, Email: investor@balajitelefilms.com

Date: 1st July, 2024

Dear Shareholder.

Sub.: Reminder for furnishing of PAN, KYC details and Nomination by holders of physical securities

Ref.: SEBI Master Circular dated May 17, 2023

Season's greetings from Balaji Telefilms Limited! We hope this communication finds you and your family in safe and good health.

We draw your kind attention that SEBI, vide its circular dated November 03, 2021 (subsequently amended by circulars dated December 14, 2021, March 16, 2023 and November 17, 2023) mandated that the security holders (holding securities in physical form), whose folio(s) are not updated with the KYC details (any of the details viz., PAN; Choice of Nomination; Contact Details; Mobile Number, Bank Account Details and Specimen Signature) shall be eligible for any payment including dividend, interest or redemption in respect of such folios, only through electronic mode with effect from April 01, 2024. You may also refer to SEBI FAQs by accessing the link: https://www.sebi.gov.in/sebi_data/faqfiles/jan-2024/1704433843359.pdf (FAQ No 38 & 39). It may further be noted that such security holder shall be eligible to lodge grievance or avail any service request from the Registrar and Share Transfer Agent (RTA) only after furnishing the aforesaid details. This is applicable for all security holders holding shares in physical mode.

Also, as mandated vide captioned circulars, the dividend payable from time-to-time against your holdings is/will be withheld and shall be released immediately after updation of KYC documents as detailed above.

Accordingly, we urge you to please forward the duly executed KYC documents in any of the following modes to our RTA, M/s. KFin Technologies Limited (Unit: Balaji Telefilms Limited), Selenium Tower-B", Plot No 31 & 32, Gachibowli, Financial District, Nanakramguda, Serilingampally, Hyderabad – 500 032, Telangana, at the earliest:

- a) through hard copies which should be self-attested and dated; OR
- b) through electronic mode, provided that they are sent through E-mail id of the holder registered with RTA and all documents should be electronically/digitally signed by the Shareholder and in case of joint holders, by first joint holder; OR
- c) through web- portal of our RTA KFin Technologies Limited https://ris.kfintech.com

For the details of the required forms and documents, please refer to the Frequently Asked Question (FAQ) provided at the link https://ris.kfintech.com/faq.html

The relevant forms for updation of aforesaid details (i.e. Form ISR 1 and other relevant forms) can be downloaded by following the link provided below:

https://ris.kfintech.com/clientservices/isc/default.aspx#isc download hrd

The same are also available at the website of the Company at https://www.balajitelefilms.com/important_update_for-physical_shareholders.php

Please treat this as our specific intimation for updation of KYC details as mandated vide SEBI Circular dated March 16, 2023 (Master circular dated May 17, 2023).

Thanking you,

Yours faithfully,

For BALAJI TELEFILMS LIMITED

Sd/-TANNU SHARMA Company Secretary and Compliance Officer

This communication is computer generated and hence does not require signature.